



# Zanteris

## Clinical Operations Project Management Expertise

Zanteris provides a high level of expertise in Clinical Operations and Project Management. We offer innovative, tailored solutions within the CRO, Pharmaceutical and Biotech industries to optimize the execution of clinical trials

# Overview



Providing Clinical Operations, project management resourcing, and consulting services within the pharmaceutical industry, we use our deep expertise to identify quality solutions that help you execute your clinical study on time. With a willingness to help sponsors and CROs accelerate the delivery of innovative treatments to patients, our model is comprised of the most successful management techniques. Utilizing our experience of managing clinical trials across a range of medical conditions, we apply our focus towards providing a tailored customer experience backed by strong data. Dedicated to optimized studies and risk management, our goal is to support your race in drug development.

## Suite of Solutions

**Zanteris** is a niche provider of Clinical Operations & Project Management services providing tailored solutions in four areas of expertise.

The role of a Clinical Project Manager is quickly evolving as clinical studies have become more complex. While ensuring close collaboration, quality-driven outcomes and high levels of efficiency, we focus on delivering the following:

- ✓ Top-tier industry channels to support your teams and overcome acute resource challenges that may cause clinical trial or program delays
- ✓ Effective technical, educational and industry-relevant knowledge to better enable your clinical studies or programs
- ✓ Strategic planning, coordination and clinical insights to support the operational and business development sides of your trial
- ✓ Clinical project management guidance, tailored trainings, and recommendations on best practices to ensure a professional presentation





## The Importance of a Clinical Project Manager in Clinical Trials

A digital transformation in the clinical trial sector has been necessitated by the need for quick approvals and high pressures due to rising costs<sup>1</sup>. Clinical project management must leverage the capabilities of cloud computing, mobile data, social media, electronic source and software automation in order to enhance the efficiency of clinical studies. It has become essential to outsource support services pertaining to Clinical Operations from technology because approximately 70% of R&D expenses are spent on clinical trials<sup>2</sup>. Digital transformation has enabled the progression of decentralized clinical trials due to the remote and virtual obtainment of data collection.

Where Clinical Operations are a key driver in the study success of general clinical trials, there is a strong need for a reliable Project Manager (PM) in this field. These professionals work to ensure that all operations comply with the ICH-GCP, regulations, guidance, and SOPs to help generate high quality data for submission. This process can result in accumulating high costs of up to \$37,000 a day due to drug development<sup>3</sup>. Clinical project managers target process improvements through advances in technology to lower operational costs while increasing productivity and shrinking deliverable timelines. Examples may include incorporating specific performance metrics or utilizing dashboards to ensure efficient progress is achieved throughout the clinical trial.

These Project Managers act as the CEO and plan each step of the clinical trial while highlighting the limiting factors for each country; therefore, it becomes easily achievable to develop mitigation strategies in advance. Additionally, PMs set the necessary goals and deliverable objectives in the clinical trials while also ensuring that there is clear communication among the parties involved. As such, conflicts are minimized through the input of Project Managers. Providing adequate oversight and tracking systems, PMs ensure proper record maintenance by preparing the core documents needed for the clinical trial.

<sup>1</sup> Temkar, Priya. "Clinical operations generation next. The age of technology and outsourcing." Perspectives in Clinical Research 6, no. 4 (2015): 175.  
<sup>2</sup> Amalia R, Balbinot A, Bhagianadh D, Bontempo C, Jesús D, Dallari GS. Putting Contract Research Organizations on the Radar: An Exploratory Study on Outsourcing of Clinical Trials by Pharmaceutical Companies to Contract Research Organizations in Non-traditional Trial Regions.  
<sup>3</sup> Rozwell C. Case Study: Boosting the Predictability of Clinical Trial Performance. Gartner G00147214; 27 March 2007.





As your in-house Clinical Operations expert, we will evaluate the amount of time required for the project at hand, provide you with the expertise and resources necessary to successfully complete your program, and guide you with measurable performance tracking.



## Structure

Our team is composed of subject matter experts who have decades of experience within the medical research field. The pillars of our structure are based on leadership, collaboration, trust and transparency



## Method

Our model is a successful combination of modern management techniques with applied experiences in managing clinical trials, further enabling us to provide a tailored customer experience



## Foundation

Dedicated to improving patient health and making a difference in a variety of clinical fields, we believe that leadership should exist in the moment, as well as across your daily management efforts



More information about our services

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